



Drowning Risk Factors

If you **possess 2 or more of these factors**, you and your family may be at risk for a water-related incident in and around your home.

- **New Parents of more than one child.**
- **Caregivers and Babysitters.**
- **New owners of a pool.**
- **New residents in Arizona.**
- **Resident of a complex or community where the pool is not securely fenced.**
- **Multiple children around the pool during a party or gathering.**
- **Lack of barriers (fences) or safety precautions around the pool. (No toys, climbable furniture, ladders, etc. near fence or pool)**
- **Other water hazards around the home without safety features. (buckets, bathtubs, toilets, etc.)**
- **Underestimate the mobility and ability of a toddler.**

MOST CRITICAL FACTOR

- **Breakdown in supervision or a lack of focus when children are near water.**

Remember – Drowning is 100% Preventable

Let the Phone Ring!



Swift Office Solutions is ready to Go Purple this August!

Please join us to recognize
THE 8th ANNUAL DROWNING IMPACT AWARENESS MONTH, AUGUST 2011

Arizona is second in the nation for child drowning, and every loss has an impact on family, friends, emergency personnel, and the community.

The month of **August** is one of the most dangerous times of the year.

Wear your purple ribbon to remember the impact of child drownings and to commit to be water safe. You'll see purple ribbons at Phoenix Children's Hospital, local Fire Departments, businesses, schools, churches and on media personalities. **More than 100,000 ribbons are expected to be worn.**

Why do it?

To recognize the impact of each drowning and near-drowning upon family, friends, emergency personnel and our community. Increased discussion about drowning impact and distribution of effective prevention information can avert future water related incidents for valley kids.

What can I do?

- Wear purple awareness ribbons
- Include water safety information in existing newsletters and marketing efforts.
- Incorporate Drowning Impact Awareness into activities throughout August.
- Encourage water safety discussions.
- Spread the word about existing efforts for maximum attention and support.

